WAMF Commercial Continuity #3

Telephone 1050 — Ext. 239 or 1230
Amherst College Radio Station
Walker Hall, Amherst, Mass.

Sponsor: SAM GOODY **Date:** Fridays

Program Location: WCSR **Time:** DURING CONCERT HALL

Announcer:

HERES A WORD FROM SAM GOODY, THE WORLD'S LARGEST RECORD DEALER. BECAUSE OF HIS HUGE VOLUME OF SALES, SAM CAN OFFER YOU A DISCOUNT OF THIRTY PERCENT OR MORE ON EVERY RECORD YOU BUY. YES, NOW YOU CAN EXPAND YOUR LONG PLAYING COLLECTION WITH THE RECORDS YOU'VE ALWAYS WANTED AND HAVE NEVER BEFORE BEEN ABLE TO AFFORD. SO WRITE TO SAM GOODY, ASKING HIM ABOUT THESE MUSIC BARGAINS THAT YOU HEARD ABOUT FROM THE PIONEER BROADCASTING SYSTEM. THE THIRTY PERCENT DISCOUNT ALWAYS APPLIES, AND ALL HIS RECORDS ARE UNCONDITIONALLY GUARANTEED FOR FULL SATISFACTION. HOW CAN YOU LOSE WITH SUCH AN OFFER? DROP IN AT HIS STORE IN NEW YORK OR SEND YOUR ORDER BY MAIL. REMEMBER, THAT'S SAM GOODY, 235 WEST 49TH STREET, IN NEW YORK CITY.

WAMF Commercial Continuity

Telephone 1050 — Ext. 320 or 1240
Amherst College Radio Station
Walker Hall, Amherst, Mass.

Sponsor: SAM GOODY Date:

Program Location: BOOK Time:

Announcer:

HELLO, A LONG-HAIR BOOK. SAM GOODY'S LARGEST RECORD DEPARTMENT BECAUSE OF HIS HUGE VOLUMES OF SALES. SAM CAN OFFER YOU A TREMENDOUS VARIETY OF TWENTY INCHES OF WORK OF EVERY RECORD YOU BUY. YES, NOW YOU CAN EXPAND YOUR LONG PLAYING COLLECTION WITH THE RECORDS YOU'VE ALWAYS WANTED AND HAVE NEVER KNOWN WHERE TO ASSORT. GO RIGHT TO SAM GOODY. ASTONISH HIM ABOUT THOSE MUSIC WARRANTS THAT YOU NEED ABOUT FROM THE FIGURES BROADCASTING SYSTEM. THE THIRTY MINCEMY RECORDS ALWAYS APPEARS. AND ALL HIS RECORDS ARE GUARANTEED FOR REAL SATISFACTION. NOW CANCELLOR BOOK WITH BOOK AN O'CLOCK DROP IN AT 393 STORE IN NEW YORK OR SEND YOUR ORDER BY MAIL. REMEMBER. THAT'S SAM GOODY, 397 WEST ARTS STREET, IN NEW YORK CITY.